

# PREPARING FOR GALLOP OF THE BRIDES

HERE'S A FEW SMART TIPS TO HELP YOU FIND THE WEDDING DRESS OF YOUR DREAMS AT GALLOP OF THE BRIDES! *A smart bride knows shopping for a wedding dress is both an art and a labor of love. Finding the perfect gown requires patience, and a bit of preparation. Check out these tips every bride should know before coming to Gallop of the Brides!*

## THINGS TO BRING WITH YOU!

- bridal accessories like shoes, bags, and jewelry
- make-up or cosmetic mask (if you just cannot go without make-up)
- a team to help you find the perfect dress, try on dresses and to ultimately decide on the dream dress
- pictures of any dresses you like

## WHAT TO WEAR!

- Wear the right undergarments - sports bra and shorts or nice undergarments are highly recommended
- Wear NO to minimal make-up to avoid getting any on the dresses
- Shoes that are comfortable for walking, but easy to get on and off (many suggest avoiding flip flops)

## FIND YOUR STYLE!

Before shopping, research popular gown styles so you can determine what you're really looking for in a wedding dress. Which silhouette is right for your body type? Bouffant? Princess? Are you partial to a certain neckline? Sweetheart? Strapless? Make yourself familiar with what's out there, what you want - so when the deal of a life time is in front of you at Gallop of the Brides you can make the right decision! Be open-minded and experiment - many brides shop with a dress style in mind and end up with a completely different one. If you see anything that catches your eye, try it on immediately even if it wasn't exactly what you had in mind. Be prepared to try dresses in different colors or sizes,

## THEMES, SEASONS AND MORE!

Planning a formal wedding? Or are you keeping it island-casual? A wedding dress appropriate for a black-tie affair will look very different from a dress perfect for fun in the sun. Limit your selections to gowns that are appropriate for your wedding theme, and remember to consider the season as well. Winter weddings call for heavier fabrics and much longer lengths than spring which require lighter fabrics, like silk and charmeuse with tea-length hem lines. After you have selected your style of dress start collecting pictures of your favorite wedding gowns. Bring them along to Gallop of the Brides so you have a better idea of what you're looking for when faced with the decision. Share it with your team too!

## IT IS ALL IN THE DO!

While it is not advisable to wear your hair exactly the way you will on your wedding day, if you are planning on wearing it up you may want to consider bringing a scrunchie to tie it back while trying on gowns. Your hairstyle, along with your accessories, will complete your final bridal look. If you try on a gown while your hair is down and love the way it looks, you might wind up unpleasantly surprised with how much the look has changed if you end up opting for an updo!

## A NATURAL WOMAN

When coming to Gallop of the Brides, abandon your usual scent and makeup. As much as you may want to look (and smell) good that day, cosmetics and perfume can actually stain or damage gowns. Messy deodorant is another gown-shopping no-no. Wear an invisible or clear type and opt for a gel instead of a powder.

